

**EASTERN LOUDOUN BASKETBALL LEAGUE**  
**P O BOX 366**  
**STERLING, VIRGINIA 20167**

September 6, 2002

Dear Business Owner,

The Eastern Loudoun Basketball League is in need of team sponsors for the upcoming 2002-2003 basketball season.

We are a non-profit organization that has been serving the community for twenty-two years. Our league provides the opportunity for young men and women (grades 3-12) to participate in an organized basketball program. The cost of operating our league is tremendous. Our cost includes gym use fees, gym supervisors, and referees fees, uniforms, basketballs, and trophies, administrative and first aid supplies.

**The league is operated entirely by volunteers-parents and friends who care enough to help the children in our community.**

Each year, our survival is dependent upon the help we get from the community to help us meet our expenses. Although participants are charged a registration fee to participate, this is not nearly enough to cover our expenses. Without the help of the community, our league cannot continue to operate.

We are asking that your business again consider giving a tax-deductible contribution to help us to continue serving the youth of our community.

A contribution of one hundred and fifty dollars (\$150) will sponsor a single team, or two hundred and twenty-five dollars (\$225) to sponsor two teams in our league. Partial sponsorships are also available at any amount you wish to donate.

These funds will be used to purchase your team's uniforms with your firm's name on it. Your firm will receive a team picture and a plaque in recognition of your contribution. We have also established a website; [www.elbl.org](http://www.elbl.org) and your business will be listed as sponsor.

Should you have any questions, or need further information please contact Bev Carroll at 703-444-5470.

Your interest and participation is greatly appreciated.

Cordially,

Bev Carroll, President, ELBL (Eastern Loudoun Basketball League)